



Area Agency on Aging

Lewis-Mason-Thurston Area Agency on Aging

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ADVISORY COUNCIL Meeting Minutes for August 1, 2018

Members Present

Lewis County: Cindy Mund, Lynn Ford, Elizabeth Hicker, Lanette Scapillato

Mason County: Ida Sevier, Carroll Raether, Beth Gizzi

Thurston County: Gwen Gadberry, Walter Sulskis

Members Absent – Excused

Thurston County: Mike Robbins, Howard Burton, Dave Hughes

Members Absent – Unexcused

Lewis County: Deb Mizner

Mason County: Deborah Reis, Glenn Harper

Staff Present

Carrie Petit, Valerie Lamb, Nicole Kiddoo, Joy McBride, Lydia Sartell

Guests

Paul Tosch

Welcome & Introductions

Cindy Mund, Chair, called the meeting to order at 9:30 am.

Approval of Minutes & Agenda

The June agenda and minutes were accepted as written and no changes were made. The July meeting was cancelled, due to the July 4th holiday.

Comments from the Council Chair

Council Chair, Cindy Mund, gave a brief review of the role of the Advisory Council and the Council By-laws. She then gave an introduction to the topics that would be discussed under Council Business.

Council Business

Discussion continued about ideas for the development of goals and action items from the June meeting. Questions to consider were: How can the Council help build the capacity of the network? In what ways can the Council help advocate for older adults?

Ideas that were covered include name badges, business cards, and brochures for Council members to use while out in the community. Grass roots advocacy training will be available from the W4A Executive Director, including the development of a brief statement about the Council and the Agency that members can use when talking to people in their communities. There was also discussion about inviting representatives from community groups that respond to the needs of people to speak to the Council about the issues they see.

The actions to be taken to reach these goals include participation in the community to gain a better understanding of need, raising awareness through public speaking, and becoming a resource for older adults by having the knowledge to refer them to appropriate services.

State Council on Aging Report (SCoA)

Lynn Ford reported that there was no SCoA meeting last month, so there was no report. She mentioned that she is working with some of the tribes to create an information table at the fall conference. Lynn also reminded the group that November is National Family Caregiver month, and there was discussion about creating letters to the editors in local newspapers, and the creation of local proclamations.

Council of Governments (CoG) Report

Ida Sevier, Vice-Chair, attended the July COG meeting, and participated in a discussion about the technology and transportation needs of seniors.

Ida will not be able to attend the next CoG meeting. Gwen Gadbury offered to attend in her place.

Executive Director's Report

Executive Director, Nicole Kiddoo, reported that she is currently analyzing the agency and her role in positioning the agency for the future. This includes reviewing the agency's role in local, state, and national issues. Initially, her focus will be on improving internal efficiencies and any necessary transitions to achieve those improvements.

She also provided more information on the grass roots advocacy training that will be provided by Jon Rudicil, Executive Director of W4A. A six to nine month plan to identify and accomplish outreach and advocacy efforts, and any other Council goals, will also be part of future agendas.

Executive Director Kiddoo reminded the Council about the annual two-day event coming up in October. She is on the W4A planning committee for the W4A State-wide Advisory Council meeting on October 10th. Members were encouraged to attend that meeting, and well as the Senior Lobby Fall Conference on October 11th. Both are being held at the Murano Hotel in Tacoma, and Council members were encouraged to let Lydia know

if they would like to attend one or both days. She will handle the registration and the hotel reservations, for those who attend both days and want to stay overnight.

There will be a staff training day at Priest Point Park, and representatives from the Advisory Council were invited to join the staff for lunch. Lynn Ford and Elizabeth Hicker offered to attend on behalf of the Council.

A question was asked about how to find information about local resources. In addition to the resource directory published by the agency each year, the following information was provided:

- *Community Living Connections (statewide)*
6515 Watts Rd, Suite 100 Madison WI 53719 · Phone: 608.661.7999 · Fax: 608.661.7998
Website will filter to your area and will bring up local resources available to you.
- *Link- Community living Connections Website:* [Join Our E-News](#)

Adjournment

The meeting was adjourned at 10:55 am.

Submitted by: LMTAAA

The Role of the Advisory Council:

1. Advisory in the development and administration of Area Plan
2. Advisory in the Representation of consumer viewpoints on services to the elderly and other long term populations.
3. Review and comment on public policies which have an impact on the elderly and other long term populations; and
4. Assisting the AAA in conducting public meetings.

Questions:

How can the Council help build the capacity of the network?

In what ways do you think the Council can help advocate for older adults?

Actions:

1. Participate in Community to know needs
 - a. Invite groups in to speak
 - b. Participate in groups as a representative of LMTAAA
2. Raise awareness through public speaking
 - a. Develop elevator speech (60 second pitch)
 - b. Have brochures, PowerPoint presentation, handouts etc.
3. Become a resource for the elderly
 - a. Web Based referral network
 - b. Connect with –
 - i. Chamber of Commerce
 - ii. Local Senior Provider Networks (SPIN)
 - iii. Libraries
 - iv. City Councils
 - v. Civic Clubs
 - vi. Nursing Homes/Assisted Living/Adult Family Homes
 - vii. Hospice
 - viii. Retirement Communities
 - ix. Health clubs
 - x. Colleges
 - xi. Medical Profession
 - xii. Senior Centers
 - xiii. Churches
 - xiv. Fire, Police
 - xv. Granges

Other:

Advisory council members need- Namebadges, business cards, direct communication method (i.e., Blog)